



SALT LAKE COUNTY FAIR

"Pick of the Crop"

Exhibitor/Vendor Agreement

11400 South 2200 West

South Jordan, UT

August 5-8, 2009

We are quickly approaching the 73rd annual Salt Lake County Fair that will take place August 5-8, 2009. We would like to welcome your company and/or business to exhibit your product or service during one of Salt Lake County's largest events. The Events Center and Fairgrounds located in South Jordan provides a friendly atmosphere, in which more than 55,000 – 60,000 people enjoyed last year's fair.

Fair Location

11400 South 2200 West
South Jordan, Utah

Mailing Address

10800 South 2200 West
South Jordan, UT 84095

P: 801-254-0106

F: 801-254-5113

www.countyfair.slco.org

COMMERCIAL EXHIBITOR APPLICATION PROCESS

We would like to invite you to exhibit/vend with us at the 2009 Salt Lake County Fair.

The indoor commercial exhibit area consists of 45,000 square feet of *climate-controlled* space with restrooms, lighting and power all located inside. The indoor commercial exhibit layout has been organized to offer additional booth space, variety in booth dimensions and better circulation. There will be approximately 120 booths to choose from, but many have been renewed from last year.

The outdoor commercial exhibit area borders the flow of traffic to entertainment venues, the food court, the carnival, and all other outdoor Fair venues, giving the exhibitors the most "bang for their buck." Although, if you choose to exhibit outdoors, you will need to be prepared for weather conditions that may exist during the Fair. Outdoor exhibit booth space varies in different areas provided in multiple locations. There will be approximately 24 booths, but once again, many have been renewed from last year.

Applications will be accepted based on availability of space and depending on the number of exhibitors offering the same product or service. Booth locations are offered on a first come, first serve basis and at prevailing prices as listed. Booths will go fast so hurry to get the best booths available.

Application Process

- After determining your booth space(s) please fill out the application completely.
 - All applications must be filled out completely including a detailed description of all items being displayed and sold and any free drawing or prizes offered.
 - Remember when filling out an application to verify your first and second booth location choices.

- Fill out any additional power needed above the 110 volts provided.
 - Make note that some booths' power is not provided.

- Booths are available on a first come, first serve basis. A 50% non-refundable deposit is due with the application to hold the booth. No applications will be accepted without the deposit.
 - Return the completed application and 50% deposit fee to:
10800 S 2200 W, South Jordan, UT 84095.
 - Make checks payable to: Salt Lake County Fair.



Drinks & Food

- ☑ All drinks will be sold at the same price throughout the Fair (based on size). These prices will be determined at a required meeting with all food vendors a couple of weeks prior to the fair.
- ☑ All ice will have to be purchased from the Salt Lake County Fair at a predetermined price per bag of ice.

Parking Passes

- ☑ **Parking passes will be given out during load-in dates (August 3-4, 2009, between 8:00 AM and 10:00 PM). ONLY 4 (FOUR) parking passes will be given to each vendor, regardless of booth space. You will need to make arrangements to share these passes during the Fair! If you require additional parking passes, they will be available for purchase at \$5.00 per pass.**

Booth locations will be assigned, in part, based on the products and/or services listed on the application. Every effort will be made to assign you the location you request; however, Salt Lake County Fair Management reserves the right to reassign booth locations to avoid conflicts with exhibitors displaying or selling the same type of product nearby.

Best Looking Booth Display!

The Salt Lake County Fair is proud to announce the “Best Looking Booth Display” Award. Salt Lake County staff and management will judge the exhibitors/vendors booths prior to the opening of the Fair and award a ribbon to the best booth display. You display the ribbon during the Fair and then take it home with you.

**Criteria: 1 – Booth Presentation; 2 – Booth Organization and Cleanliness;
3 – Overall Appeal**

RIGHT OF RENEWAL

The Exhibit Space Agreement between the Salt Lake County Fair and exhibitors or concessionaires is for the 2009 Fair only. Renewal for each year's Fair will be by invitation only. Invitations to return will be based on various criteria including, but not limited to, the number of exhibits of the same theme/type, past cooperation, late payments, or changing booths without permission.

EXHIBIT HOURS

Wednesday, August 5	11:00 a.m. to 10:30 p.m.
Thursday, August 6	11:00 a.m. to 10:30 p.m.
Friday, August 7	11:00 a.m. to 10:30 p.m.
Saturday, August 8	11:00 a.m. to 10:30 p.m.

We look forward to working with you in making this one of the best events of the year! If you require additional information or have questions please call **Sarah Dibble at (801) 254-8657.**

Open recruitment for new exhibitors will start Monday, April 1, 2009. Applications will be accepted based on availability of space and depending on the number of exhibitors offering the same product or service. Booth locations are offered on a first come, first serve basis and at prevailing prices as listed. Booths will go fast so hurry to get the best booths available.

INDOOR COMMERCIAL EXHIBIT PRICE LIST

All Booth Pricing Includes: **Pipe & Drape**
 1 Skirted Table
 2 Chairs
 110 Volt Power (if requested)
 4 Parking Passes

Booth Spaces: #6; 8-17; 21; 24-27;
Dimensions: 100 sq. ft. 10x10
Price: \$100.00 per booth

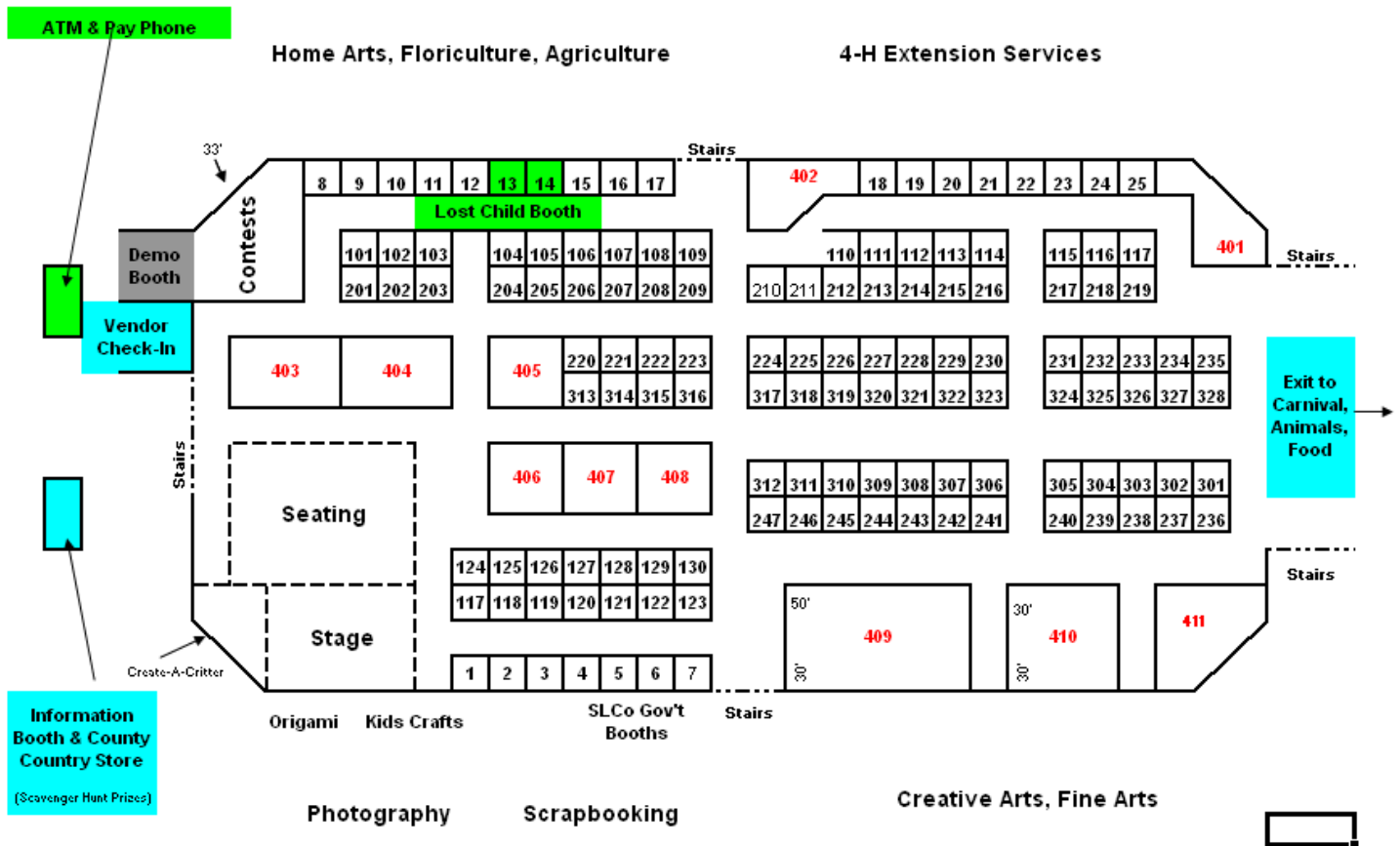
Booth Spaces: #7; 18; 19-25; 102; 105-108; 111-113; 116; 119-129
Dimensions: 100 sq. ft. 10x10
Price: \$200.00 per booth

Booth Spaces: # 101; 103-104; 109-110; 114-115; 117-118; 130
Dimensions: 100 sq. ft. 10x10
Price: \$300.00 per booth

Booth Spaces: # 202; 205-208; 211-215; 218; 220-222; 225-229; 232; 237-239; 242-246
Dimensions: 100 sq. ft. 10x10
Price: \$400.00 per booth

Booth Space: #201; 203-204; 209-210; 216-217; 219; 223-224; 230-231; 233-236; 240-241; 247; 301-328
Dimensions: 100 sq. ft. 10x10
Price: \$500.00 per booth

Booth Spaces:	#401	780 sq. ft.	Price \$800.00	#407	400 sq. ft.	Price \$800.00
	#402	520 sq. ft.	Price \$800.00	#408	400 sq. ft.	Price \$800.00
	#403	600 sq. ft.	Price \$1,000.00	#409	1500 sq. ft.	Price \$2,500.00
	#404	600 sq. ft.	Price \$1,000.00	#410	900 sq. ft.	Price \$1,500.00
	#405	400 sq. ft.	Price \$800.00	#411	900 sq. ft.	Price \$1,500.00
	#406	400 sq. ft.	Price \$800.00			



OUTSIDE COMMERCIAL EXHIBIT SPACE

The outdoor commercial exhibit area borders the flow of traffic to entertainment venues, the food court, the carnival, and all other outdoor Fair venues, giving exhibitors the most “bang for their buck.” Although, if you choose to exhibit outdoors, you will need to be prepared for weather conditions that may exist during the Fair. Outdoor exhibit booth space varies in different areas provided in multiple locations. There will be approximately 34 booths, but once again many have been renewed from last year.

- ☑ The outside exhibits A-Z, AA-BB and MM-NN are housed in color coordinated canvas tents, which are approximately 10’ wide by 10’ deep and are 8’ tall at the lowest point. A and B are 10’x20’ while MM and NN are 20’x20’.
 - They have a pitched roof and three sides with open fronts.
 - **The flooring in these booths is made of dirt, concrete, and/or gravel so it is recommended that you, as the vendor, build a floor in the tent to raise your items two or three inches off the ground in the event of rain. We suggest a floor made with pallets or other wood materials.**
- ☑ Commercial exhibitors are fully responsible for their own items and any damage that may occur from the weather.
- ☑ The tents are not equipped with lights; therefore, it is necessary for you to provide your own lighting.

- Please be aware that most outdoor booths have the ability to include power, but you must indicate you want power on your application (application is included in this packet).
- Outside booth spaces have been designated in association with the price list and layout. Many of the identified booth spaces have the ability to vary in size or be substituted with trailer displays if arrangements are made when applying for booth space.
- Outside booth spaces include 110 power, 1 table and 2 chairs, plus the 3-sided tent. Additional power, chairs and tables can be provided at an additional cost.
- Power requirements greater than 110 volts will be charged an additional \$40.00 per booth.
- All ice will have to be purchased from the Salt Lake County Fair at a predetermined price per bag of ice.
- All drinks will be sold at the same price throughout the fair (based on size). These prices will be determined at a required meeting with all food vendors a couple of weeks prior to the Fair.

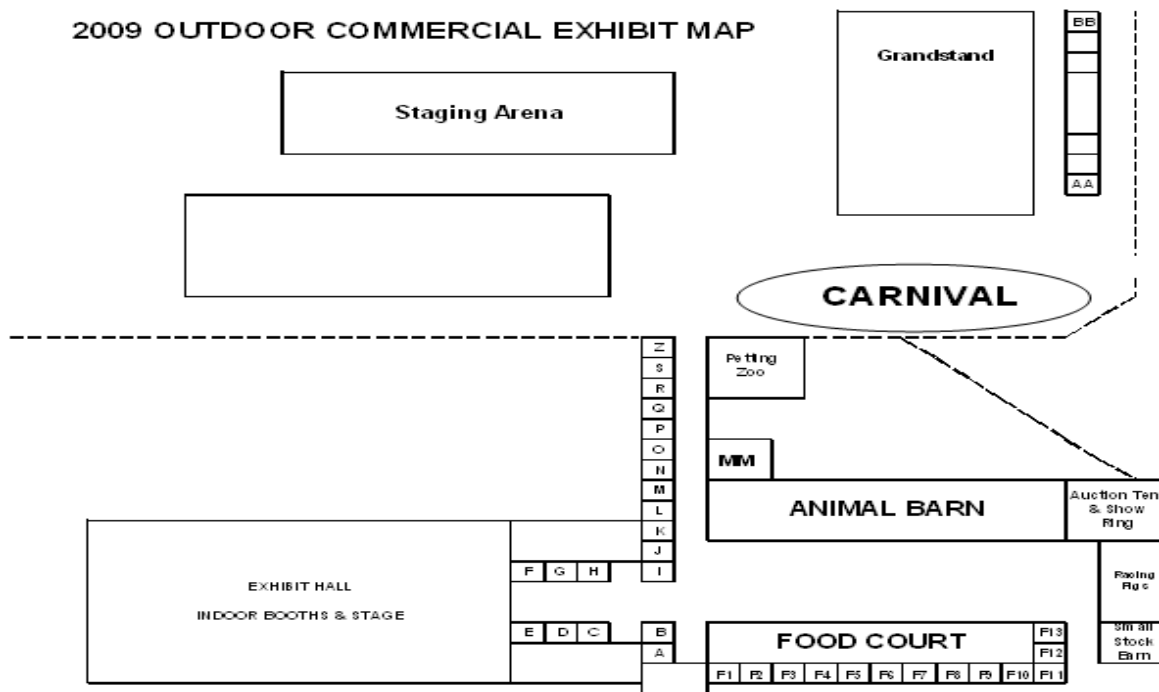
Parking Passes

- Parking passes will be given out during load-in dates (August 3-4, 2009, between 8:00 AM and 10:00 PM). ONLY 4 (FOUR) parking passes will be given to each vendor, regardless of booth space. You will need to make arrangements to share these passes during the Fair! If you require additional parking passes, they will be available for purchase at \$5.00 per pass.**

OUTSIDE COMMERCIAL EXHIBIT PRICE LIST

Booth Space	A-B	200 sq. ft. 10x20	Price \$800.00
Booth Space	C-I	100 sq. ft. 10x10	Price \$500.00
Booth Space	J-S	100 sq. ft. 10x10	Price \$400.00
Booth Space	Z	100 sq. ft. 10x10	Price \$500.00
Booth Space	AA-BB	100 sq. ft. 10x10	Price \$500.00
Booth Space	MM	400 sq. ft. 20x20	Price \$1,200.00
Booth Space	NN	400 sq. ft. 20x20	Price \$1,200.00

If you require additional information or have questions, please call Sarah Dibble at (801) 254-8657.



**2009 Salt Lake County Fair
Exhibit/Vendor Application Form**

Company/Organization: _____

Company Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Please provide a complete, detailed description of **all** items/services for sale or any information/prizes being given away. Anything not listed here may be subject to removal by Fair Management. Please attach an additional sheet if necessary.

WHEREIN IT IS MUTUALLY AGREED AS FOLLOWS:

1. That the Exhibitor rents from Salt Lake County booth number(s) _____ during the dates of August 5-8, 2009.
2. That the Exhibitor shall pay to Salt Lake County for the use of the space the full payment or total sum of \$_____ by July 1, 2009, or the agreement is null and void and the space will be resold. No money will be refunded in this case. **A deposit of 50% of the booth space rented is required upon receipt of this application.** *See attached page(s) for space(s), layout and pricing.

Second Choice Booth # _____

Second Choice Booth Price: _____

3. That the Exhibitor will not sublease any portion of the rented space to anyone or any other business.
4. That Salt Lake County reserves the right to remove from the Fair Grounds any exhibits that may be falsely entered, deemed unsuitable or objectionable, or to remove any signs, banners, or advertising manner which may be deemed unsuitable or objectionable without assigning reasons therefore.
5. That the Exhibitor will maintain and uphold a family oriented theme while renting and displaying during the Salt Lake County Fair. Salt Lake County reserves the right to remove any exhibit if it is not consistent with the theme.
6. That all Exhibitors must be in place by 11:00 AM opening day, August 5, 2009, and remain open during the hours that Fair is open to the public. Once the Fair is open, there will be no switching of booths and **absolutely no walk-around vending.** Your booth must be manned at all times during the Fair.

7. That all Exhibitors vehicles will be parked in general parking. No vehicles will be allowed in the display areas while the Fair is open to the public unless they are part of the booth display and are in place prior to the opening of the Fair.
8. No Exhibitor shall cook or sell any food items (except jerky) unless designated as a food vendor with all licenses and permits.
9. No Exhibitor shall give away any item that is being sold by another exhibitor, such as balloons, food, etc.
10. **Please indicate if you are in need of power:** **Yes** **No**
 If power requirement is greater than 110 volts, an additional charge of \$40.00 will apply.
 List requirement: _____
11. All extension cords are to be provided by the Exhibitor.
12. The Salt Lake County Fair will provide all equipment (except extension cords, product and equipment to cook, make or display product). This is to ensure safety and promote a uniform look.
13. **Parking passes will be given out during load-in dates (August 3-4, 2009, between 8:00 AM and 10:00 PM). ONLY 4 (FOUR) parking passes will be given to each vendor, regardless of booth space. You will need to make arrangements to share these passes during the Fair! If you require additional parking passes, they will be available for purchase at \$5.00 per pass.**

MAKE ALL CHECKS PAYABLE TO:

SALT LAKE COUNTY

Send to: Salt Lake County Fair
 10800 S 2200 W
 South Jordan, UT 84095

To reserve your space(s), please fax a copy of your agreement to (801) 254-5113.
 If you require additional information or have questions, please call (801) 254-8657.

By signing below, Exhibitor and Salt Lake County, mutually agree to fulfill all above mentioned conditions of this agreement.

EXHIBITOR

Company Name: _____

Contact Signature: _____

Date: _____

SLCO FAIR

Name: *Sarah Dibble*

Title: Salt Lake County Fair, Program Coordinator

Date: Thursday, April 02, 2009